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STORED FOR YOUR PROTECTION

Second Copy

RHODODENDRONS

AZALEAS - PYRACANTHA

WELLS NURSERY

RED BANK, NEW JERSEY — PHONE (201) 741-0180

WHOLESALE PRICE LIST 1963-64

HORTICULTURAL RATINGS

HARDINESS RATINGS

Based on not less than 5 years' observation. Local conditions may affect these ratings.

H-1 Hardy to 20° below zero, H-2 Hardy to 5° below zero,
H-3 Hardy to 5° above zero.

HORTICULTURAL MERIT RATING

Based on habit, vigor, foliage, and flower form.

4X - Outstanding, 3X - Excellent, 2X - Good.

COLOR

Fixed on British Horticultural color chart where possible.

HCC Number and name.

BUSINESS INFORMATION

PRICES

All prices are per 100. 25 plants of one size take the 100 rate. For less than 25 plants of one size, add 10%. Minimum order 5 plants of one size. Prices are F.O.B. the nursery. Delivery by truck can be arranged, but trucking charges are payable by the customer on delivery.

PACKING

Packing is charged extra strictly at cost.

All plants are grown in chlordane treated soil and can be certified for shipment to any part of the country under the Japanese Beetle quarantine.

CLAIMS

Please let us know PROMPTLY after receiving the plants if everything is not exactly in order, because claims can be considered for 10 days only.

TERMS

NET. Thirty days from date of invoice. New customers are asked to make a 25% cash deposit when placing an order.

SERVICE

We are available at all times to help you make a profit from growing and selling rhododendrons.

Areas where rhododendrons are appreciated and asked for are increasing yearly -- there is a fine display in the Chicago area now -- and we feel certain that even under difficult conditions you can make money from "The King of Shrubs".

Call upon us by letter, phone, or in person. We will be glad to talk to you. Better still, come to the nursery at any time, but especially about May 15th, to see plants and blooms at their best.

U. S. NATIONAL ARBORETUM

AUG 12 1963²

Recd

SUB ZERO AZALEAS

Our list of varieties has been chosen, after many years of rigorous testing, first for hardiness, second, for flower color and form, and finally for good plant habit. All this adds up to a really reliable and salable plant.

We specialize in producing young, bushy stock in small sizes which are ideal for retail or mail order sales.

PRICES ON ALL VARIETIES OF AZALEAS		Per 100
	<u>KURUME</u>	<u>KAMPFERI</u>
4-6"	1 yr. bed grown plants	60.00 --
6-8"	2 yr. bed grown plants B&B	90.00 75.00
8-10"	3 yr. bed grown plants B&B	125.00 100.00
10-12"	4 yr. bed grown plants B&B	175.00 150.00
12-15"	4 yr. bed grown plants B&B	225.00 200.00

KURUME VARIETIES

EUREKA, 4X H-1 MEDIUM H in H HCC 625/2 PHLOX PINK.
An outstanding introduction from Beltsville, Very hardy.
Light pink. Glossy foliage. Replaces Coral Bells.
Sizes: 4-6", 6-8".

GLORY, 3X H-2 MEDIUM H in H HCC 0621 EMPIRE ROSE.
The hardiest salmon pink, with glossy leaves.
Sizes: 6-8", 8-10".

HERBERT, 3X H-1 MEDIUM H in H HCC 30 CYCLAMEN PURPLE.
One of the most hardy Gables. Very similar to Purple Splendor,
but more hardy.
Sizes: 4-6".

HINO CRIMSON, 3X H-1 COMPACT H in H HCC 23/1 DEEP ROSE MADDER.
Greatly superior to Hinodegiri. Fine compact plant. Extremely
hardy. Better color. Glossy foliage.
Sizes: 4-6", 6-8", 8-10".

LORNA, 4X H-1 DWARF DOUBLE HCC 625 PHLOX PINK.
A first class azalea. Completely hardy. Almost prostrate habit.
Double flowers in profusion.
Sizes: 4-6", 6-8", 8-10", 12-15".

LOUISE GABLE, 4X H-1 MEDIUM SEMI-DOUBLE HCC 623/2 NEYRON ROSE.
Best of the Gables. Large reflexed flowers of "satin" quality, salmon pink.
Sizes: 4-6", 6-8", 8-10", 10-12", 12-15".

MARY ANN, 4X H-1 MEDIUM DOUBLE HCC 625/2 PHLOX PINK.

A fine Gable variety. Exactly similar to Rosebud, but more vigorous. Strong grower.

Sizes: 4-6", 6-8", 8-10".

POLAR BEAR, 4X H-2 COMPACT H in H WHITE.

A very hardy compact white originating from Beltsville. Compact.

Very glossy foliage. Much better than Snow.

Sizes: 4-6", 6-8", 8-10", 10-12",

ROSEBUD, 4X H-1 DWARF DOUBLE HCC 625/2 PHLOX PINK.

An outstanding Gable variety. This has everything! Dwarf, compact, glossy foliage, double pink flowers, hardy.

Sizes: 4-6", 6-8", 8-10", 10-12", 12-15".

STEWARTSTOWNIAN, 4X H-1 MEDIUM SINGLE HCC 820 BLOOD RED.

Gable's latest, best red. Deep, intense red - no trace of blue.

Dwarf habit, glossy leaves which turn bronze in the winter.

Sizes: 4-6", 6-8", 8-10", 10-12", 12-15".

KAMPFERI VARIETIES

FEDORA, 4X H-1 TALL SINGLE HCC 625 DEEP PHLOX PINK.

Vigorous habit with large pink flowers.

Sizes: 8-10", 10-12", 12-15".

FOREST FIRE, 3X H-2 TALL H in H HCC 820/1 LT. BLOOD RED.

A first class Gable variety. One shade lighter than

Stewartstownian, taller. The best of its type.

Sizes: 6-8", 8-10", 10-12".

JAMES GABLE, 3X H-2 MEDIUM TALL H in H HCC 22 CRIMSON.

Vigorous grower. Glossy foliage. Bright large flowers.

Sizes: 6-8", 8-10".

MIKADO, 2X H-1 TALL SINGLE HCC 025/1 SPIREA RED.

An older Kampferi. Valuable for its extreme hardiness.

Sizes: 6-8", 8-10", 10-12".

OTHELLO, 3X H-1 TALL SINGLE HCC 620 PORCELAIN ROSE.

Equally hardy as Mikado and with orange-red flowers.

Sizes: 6-8", 8-10", 10-12".

THAIS, 4X H-1 MEDIUM SINGLE HCC 22/1 CRIMSON.

Flowers have a very bright clear color. Stands out.

Sizes: 6-8".

WILHELMINA VUYK, 3X H-2 TALL SINGLE WHITE.

This plant is much hardier than any other tall white.

Sizes: 8-10", 10-12", 12-15", plus few large plants.

EXBURY AZALEAS

We are now propagating these beautiful plants in quantity from original Rothschilds stock, and including some selected Ilams from New Zealand. A substantial quantity will be available next year as 1 year plants, but only limited quantities are available this year as 2 year bed grown plants.

Basilisk Cream with bright yellow blotch
Berry Rose Clear rose with orange blotch
Brazil Bright red-orange
White Swan Clear white

2 Year bed grown plants with small ball 3.50 each.

Price per 100

LEUCOTHOE CATESBAEI

Excellent bed grown plants. Sheared - Bushy

9-12" - Small Ball 100.00
12-15" - Small Ball 125.00

PIERIS JAPONICA

Our bed grown plants have been carefully sheared and are unusually compact and full. First class quality.

6-8" - bed grown B&B. 60.00
8-10" - bed grown B&B. 75.00
10-12" - bed grown B&B. 100.00
12-15" - bed grown B&B. 150.00

PIERIS JAP. COMPACTA

We commenced growing this plant two years ago and it certainly is compact. A slow grower, but excellent.

6-8" - bed grown small ball 75.00
8-10" - bed grown B&B. 125.00

PRUNUS HALLY JOLIVETTE H-1

An outstanding plant. Dwarf shrub to 6'. Dainty semi-double pink flowers produced over 4 weeks in spring.

1 yr. bed grown small ball 150.00

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PYRACANTHA

Container grown in two gallon plastic and 5 gallon metal containers. Plants will be protected under plastic this winter to insure fresh stock for spring sales.

P. COCCINEA H-1 The most hardy variety. Bush, thorny orange
Sizes: 2 gallon

P. COCCINEA LOWBOY H-1 Equal in hardiness to P. coccinea.
Dwarf spreading habit. Excellent grown cover for banks.
Sizes: 2 gallon - 5 gallon

PYRACANTHA

P. COCCINEA LLANDII H-2 Vigorous upright. Large orange berries. Espaliers well.
 Sizes: 2 gallon

P. WATERI H-2 An outstanding new variety from England. Natural bush habit, dark glossy leaves. Bright red berries, practically no thorns, and berries heavily on young plants.
 Sizes: 2 gallon

PRICES:	2 gallon	15-18"	200.00
	5 gallon medium	18" spread	300.00



LAST WINTER OUR NEW LATH HOUSE WAS FILLED, AND EVERY CUSTOMER WAS DELIGHTED WITH THE STOCK RECEIVED.

HERE IS WHAT YOU DO. ESTIMATE YOUR NEEDS NOW. SEND US A TENTATIVE ORDER WITH A 10% DEPOSIT. WE WILL PICK THE CREAM OF THE CROP THIS FALL AND STORE WITHOUT CHARGE OVERWINTER. IN THE SPRING YOU CAN ADJUST YOUR ORDER IF YOU WISH, UP OR DOWN, BUT YOU WILL KNOW YOU HAVE SOME FINE CLEAN STOCK UPON WHICH TO DRAW.

YOUNG B&B STOCK FOR FIELD PLANTING

WE HAVE 44,000 STRONG 1 YEAR FIELD GROWN PLANTS. THEY LIFT WITH A GOOD BALL INTO 14" DUTCH SQUARES. IDEAL FOR DIRECT PLANTING ON OPEN FIELD ROWS TO MAKE UP INTO STRONG 12-15" PLANTS IN ONE YEAR. AVAILABLE IN QUANTITY IN THE FOLLOWING VARIETIES: MINIMUM ORDER - 50.

ALBUM ELEGANS, Tall White
AMERICA, Dark Red
CARACTACUS, Purplish Red
CAT. ALBUM, Standard White
CAT. BOURSAULT, Violet
CAT. GRANDIFLORUM, Mauve
CHAS. BAGLEY, Red
CUNNINGHAM'S WHITE
ENGLISH ROSEUM, Compact Pink

JOHN WALTER, Compact Red
LEE'S DARK PURPLE
LUCIFERUM, Medium White
MAX. ROSEUM, Pink
PRES. LINCOLN, Pale Lilac
PURPUREUM ELEGANS, Blue
ROSEUM ELEGANS, Mauve
ROSEUM SUPERBUM, Clear Pink

Price per 100

In units of 50 plants, equal quantities of red, pink, white mauve and purple. Our selection of varieties 125.00

Your selection of varieties 135.00

SELECTED VARIETIES OF SPECIAL MERIT

BLUE PETER, Light Blue Dark Blotch
BOULE DE NEIGE, Compact White
CHIONOIDES, Fine Compact White
EUCLID, Compact Lavender

JAMES MACKINTOSH, Bright Red
NOVA ZEMBLA, Compact Deep Red
WHITE GEM, Clear White
WOODLAWN, Semi-Prostrate Pink

Strong 1 year B&B 150.00



A TYPICAL 1 YEAR PLANT

RHODODENDRONS - 2 YEAR

B&B (BUSHY AND BUDDED) PLANTS FOR RAPID RETAIL SALES.

WE HAVE A FINE FIELD OF OVER 25,000 EXCEPTIONALLY STRONG TWO YEAR PLANTS WHICH WE OFFER IN UNTIS OF 50, EQUAL QUANTITIES OF RED, WHITE, PINK, MAUVE AND PURPLE.

THIS IS REALLY FIRST CLASS STOCK FOR FAST RETAIL SALES. SIZES RANGE FROM 10-15", BUT MOST ARE CLOSE TO 15".

OUR SELECTION OF IRON CLAD VARIETIES FROM THE FOLLOWING LIST:

ALBUM ELEGANS, Tall White
AMERICA, Dark Red
CAT. ALBUM, Standard White
CAT. BOURSALT, Violet
CAT. GRANDIFLORUM, Mauve
CHAS. BAGLEY, Red
CUNNINGHAM'S WHITE
ENGLISH ROSEUM, Compact Pink

IGNATIUS SARGENT, Deep Rose
LEE'S DARK PURPLE
LUCIFERUM, Medium White
MAXIMUM ROSEUM, Pink
MME. MASSON, White
PURPUREUM ELEGANS, Blue
ROSEUM ELEGANS, Mauve
ROSEUM SUPERBUM, Clear Pink

	Price per 100
IN UNITS OF 50 PLANTS	250.00

SELECTED VARIETIES OF SPECIAL MERIT

WE ARE TESTING OVER 500 VARIETIES OF RHODODENDRONS. THE FOLLOWING KINDS ARE, IN OUR OPINION, SUPERIOR, AND ARE NOW IN FULL PRODUCTION. QUANTITIES ARE LIMITED.



BLUE PETER, Compact Blue
BOULE DE NEIGE, Compact White
CANDIDISSIMUM, Compact White
CATALODE, Large Creamy White
CHIONOIDES, Compact White
EUCLID, Compact Mauve
GOMER WATERER, Large White
JAMES MACKINTOSH, Red
NOVA ZEMBLA, Compact Red
WOODLAWN, Prostrate Pink

FOR FULL DESCRIPTIONS, SEE B&B LIST

10-12" B&B	300.00
12-15" B&B	350.00

RHODODENDRONS LANDSCAPE SIZES

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BUDDING LOOKS GOOD AGAIN THIS YEAR. THE PLANTS ARE A DEEP GREEN AND REALLY LOOK FINE.

FALL ORDERS FOR SPRING SHIPMENT, ACCOMPANIED BY A 10% DEPOSIT WILL BE LIFTED IN OCTOBER AND STORED IN OUR NEW LATH HOUSE WITHOUT CHARGE.

<u>GROUP ONE</u>		<u>Prices per 100</u>			
<u>10-12"</u>	<u>12-15"</u>	<u>15-18"</u>	<u>18-24"</u>	<u>2-2 1/2'</u>	<u>2 1/2' - 3'</u>
250.00	285.00	350.00	500.00	Limited quantities, Plants priced individually	

ALBUM ELEGANS, 2X H-1 WHITE, YELLOW BLOTCH

Upright, extremely hardy. Fine as a large plant.

Sizes: 12-15", 15-18", 18-24", 2-2 1/2'

CATAWBIENSE BOURSAULT, 3X H-1 HCC 634/1 COBALT VIOLET

Plants always fully furnished to ground. Outstandingly hardy.

Sizes: 10-12", 12-15", 15-18".

CATAWBIENSE GRANDIFLORUM, 2X H-1 HCC 634/2 COBALT VIOLET

Very similar to C. Boursault. Leaves slightly smaller.

Sizes: 10-12", 12-15", 15-18".

ENGLISH ROSEUM, 3X H-1 HCC 530 AMARANTH ROSE

One of the finest varieties we grow. Compact, excellent grower and a fine clear pink.

Sizes: 10-12", 12-15", 15-18", 18-24", 2-2 1/2'.

LEE'S DARK PURPLE, 3X H-2 HCC 31/1 ORCHID PURPLE, DARK BLOTCH.

Good bushy habit. Deep clear color.

Sizes: 12-15", 15-18", 18-24".

LUCIFERUM, 2X H-1 WHITE.

Opens pale lavender, fades to white, vigorous fine foliage.

Sizes: 12-15", 15-18", 18-24", 2-2 1/2'.

MAXIMUM ROSEUM, 2X H-1 CLEAR PINK.

Vigorous, bushy, excellent habit. Flowers late in May.

Sizes: 10-12", 12-15", 15-18", 18-24".

MADAM MASSON, 3X H-2 WHITE.

Compact. Dark foliage. Clear yellow blotch.

Sizes: 10-12", 12-15".

PRESIDENT LINCOLN, 3X H-1 PALE LILAC.

Fine foliage, good grower. Excellent for poor conditions.

Sizes: 10-12", 12-15", 15-18", 18-24".

PURPUREUM ELEGANS, 3X H-1 HCC 34/2 BISHOP'S VIOLET.

Outstanding for quality. Flowers are almost blue.

Sizes: 10-12", 12-15", 15-18", 18-24".

ROSEUM ELEGANS, 3X H-1 HCC 630/2 LIGHT MALLOV PURPLE.

Grown from one selected plant. True to type. Completely uniform.

Sizes: 10-12", 12-15", 15-18", 18-24", 2-2 1/2', 2 1/2-3'.

ROSEUM SUPERBUM, 2X H-1 CLEAR PALE PINK.

Very strong grower, yet 100% hardy. Bushy fine plants. Here is a moneymaker, for we can give extra size in all grades.

Sizes: 10-12", 12-15", 15-18", 18-24", 2-2 1/2', 2 1/2-3'.

GROUP TWO

Prices per 100

VARIETIES MARKED (*) PLEASE REFER TO PAGE 7 FOR PRICES.

10-12"	12-15"	15-18"	18-24"	2-2 1/2'	2 1/2-3'
275.00	325.00	425.00	550.00	Limited quantities. Plants priced individually	

AMERICA, 3X H-1 HCC 025 SPIREA RED.

The standard commercial red. We have fine stocks.

Sizes: 10-12", 12-15", 15-18", 18-24".

*BLUE PETER, 4X H-2 HCC 634/1 COBALT VIOLET.

Fine glossy foliage. Deep blotch. Not too hardy.

*BOULE DE NEIGE, 4X H-1 COMPACT WHITE.

Compact. Clear true white.

*CANDIDISSIMUM, 2X H-1 WHITE.

A fine medium compact white. More hardy than Cat. album.

CARACTACUS, 2X H-2 PURPLISH RED.

The best habit in red. Round, full, compact.

Sizes: 10-12", 12-15".

CATAWBIENSE ALBUM, 3X H-1 WHITE

Color pure. Perhaps not quite so hardy as Candidissimum.

Sizes: 10-12", 12-15", 15-18".

*CATALODE, 3X H-1 CREAMY WHITE.

Gable cross between Catalga and Loderi King George. Very large creamy white flowers. Extremely hardy.

CHARLES BAGLEY, 3X H-1 CLEAR CHERRY RED.

One of our best reds. One fine grower. Glossy, vigorous.

Sizes: 10-12", 12-15", 15-18", 18-24".

* CHIONOIDES, 4X H-1 COMPACT WHITE.

An outstanding plant. Compact, good grower. Clear white.
Strong pointed leaves. Ironclad hardy.

CUNNINGHAM'S WHITE, 3X H-1 COMPACT WHITE.

An old, but valued, plant. Compact habit. Flowers early.
Sizes: 10-12", 12-15", 15-18".

DR. DRESSELHUYS, 2X H-1 ANILINE RED.

Upright but plants heavily pinched, and well branched.
Sizes: 10-12", 12-15", 15-18".

E.S. RAND, 3X H-1 CRIMSON RED.

Fine habit and equally fine color. One of our best reds.
Sizes: 10-12", 12-15", 15-18".

* EUCLID, 3X H-1 HCC 634/2 COBALT VIOLET.

A new variety grown for its exceptionally compact habit.

F. D. GODMAN, 4X H-2 HCC 727/3 TYRIAN PURPLE.

Semi-dwarf habit. Rich deep color. Excellent.
Sizes: 10-12", 12-15".

* GOMER WATERER, 4X H-2 WHITE.

Fine foliage and a very large flower. Needs protection.

IGNATIUS SARGENT, 3X H-1 LIGHT ROSE CRIMSON.

Very hardy. Extremely strong grower with large flowers.
Sizes: 10-12", 12-15", 15-18", 18-24".

* JAMES MACKINTOSH, 3X H-1 HCC 827/3 BUDS RUBY RED.

A good red and really hardy. Buds early.

* NOVA ZEMBLA, 3X H-1 HCC 025 SPIREA RED.

A great improvement on America. Same color but better habit.

PURPLE SPLENDOR, 4X H-3 HCC 33/1 IMPERIAL PURPLE.

The deepest purple rhododendron.

Sizes: 10-12", 12-15".

* WOODLAWN, 2X H-1 PALE PINK FADING TO WHITE.

A fine dwarf hybrid. Spreading habit, ruffled flowers. Buds early.



DEXTER HYBRIDS

WE HAVE LIMITED STOCKS OF THESE OUTSTANDING SELECTIONS.

JOHN WISTER, 4X H-1 Frilled, Light Pink, Fragrant.

MERLEY CREAM, 4X H-1 Deep Cream, yellow blotch. Fragrant.

MONT BLANC, 4X H-1 NOT A DEXTER, Compact White, Apricot Throat.

SCINTILLATION, 4X H-1, Deep Pink, Fragrant.

WISSAHICKON, 4X H-2, HCC 24/2 TYRIAN ROSE.

SHAMMARELLO HYBRIDS

Varieties marked (*) are now available in moderate quantities. Most varieties are compact, and all are first class.

*BELLE HELLER, White, yellow blotch

*BESSE HOWELLS, Red, Very hardy

*CHEER, Pink, Early

ELIE, Deep pink

HOLDEN, Rose Red

*LAVENDER QUEEN, Fine foliage

PINK CAMEO, Flesh Pink

PINNACLE, Pure Pink

*PRIZE, Shrimp Pink

*ROCKET, Coral Pink

*SPRING DAWN, Rose Pink

SPRING GLORY, Light Rose Pink

TONY, Cherry Red

PRICES ON DEXTERS AND SHAMMARELLOS

9-12"	B&B.	5.00 each
12-15"	B&B	7.50 each
15-18"	B&B	10.00 each

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LOCATION OF NURSERY

We are on Nut Swamp Road, Middletown. From New York, take the N.J. Turnpike to exit 11. Then Rts. 9 and 35 south to Middletown. Turn right at the Lawley Agency on Rt. 35. Continue to the end of the road, turn right again and this is Nut Swamp Road. The nursery is one mile on the right. We are open six days a week; on Sundays, by appointment.

